



30-DAY CONTENT CALENDAR

Keep top of mind through planning
your marketing content one
month at a time!

How this Works

1. Identify what's already planned (ie Events)
2. Choose your marketing channels
3. Decide on your content: Personal, Product, Process

THEN PLAN IT OUT

~EXAMPLE~

- Monday: Post 1 - "Personal" theme
- Tuesday: Story - Behind the Scenes
- Wednesday: Post 2 - "Process" theme
- Friday: Post 3 - "Product" theme
- Saturday: Story - Market Day Prep

Now, it'll be all laid out and you'll know exactly
what you need to do each day.

MONTH

TOPICS

SUN

MON

TUE

WED

THU

FRI

SAT

